

October 25, 2011

Dear Student, Parent and Teacher,

**Subject: S P Jain, a leader in business education in Asia, offers scholarships to high potential students, for admission to its 4-year Global Bachelors of Business Administration (BBA) Program**

Greetings from S P Jain!

After a fulfilling IB Certificate or Diploma education in high school, undergraduate students are now considering rewarding college options for higher education. Given the well-rounded education students have received, they would surely look for an undergraduate program that builds on the same approach to education.

S P Jain has had an extended, high profile presence in Asia since 1981. **Its four-year Global BBA is the world's first tri-city program, conducted the first year in Singapore, the second in Dubai and the last two years in Sydney, Australia.** It exposes students to three successful and yet diverse business environments. The program focuses on a complete, holistic education.

*To encourage academically inclined students to excel further and to bring global diversity into the classroom, S P Jain is offering very attractive scholarships for qualified students around the world.* These scholarships are offered only to multi-talented, bright and highly motivated students who are willing to take up placement in the field of business management following graduation. IB students represent these qualities.

Requirements:

- It is necessary to take the *online*, 1-hour *aptitude* test, which is heavily inclined toward logic, some math, etc. This online qualification test can be taken more than once if the student so desires.
- The scholarship opportunity itself is looking for students who achieve a GPA of 2.8 and above.
- If qualified, students would be required to take a performance interview and provide their academic records, including personal achievements and involvement in their school and/or community.

S P Jain's Global BBA program is structured unlike many other university experiences. Students collaborate as well as work independently. Different learning styles are valued and project learning is a big part of the program. There is a service component. Class sizes are small and professors are from the international community. Outside-of-the-classroom experiences abound for students in three beautiful, diverse cities. Internships can be available for students to work over the summers. S P Jain's corporate relations offices in Singapore, Sydney, Shanghai, Dubai and India assist graduating students in seeking their dream careers across the globe.

## **Financial obligations:**

Scholarships through S P Jain can be awarded from 25% to a full 100% tuition waiver. There is an annual registration fee of USD \$2000 irrespective of the category of scholarship a student has been awarded, which ensures commitment on the part of the student. Even at 25, 50 or 75% tuition waiver/scholarship and accompanying costs, this is about **one-half** of what it would cost in the US to get the same degree. Costs to students beyond the registration fee are: visas, airfare, medical insurance, books and accommodations (meals and lodging on-campus).

To know more about S P Jain and its Global BBA Program, please log on to [www.spjain.org/bba](http://www.spjain.org/bba).

We would be happy to assist you should you have any queries.

Thank you very much and we are indeed excited to see your students enrolled to our Program. We look forward to fostering a healthy relationship with you.

Kind regards,



Alesa Lightbourne, Ph.D.  
Assistant Dean, Global BBA

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